ONLINE & DIGITAL ADS

Get your company's name out there! If you have a business with a small advertising budget, then this is the perfect advertising opportunity to market to the entire community at a very affordable price. Reach the thousands of people that visit the ARC Center weekly by advertising on the ARC Center monitors, or place your ad on our fitness monitors that capture the attention of over 1,200 members.

TV Monitor Advertisement
(Thousands of visitors per week)

The ARC Center has two large screen monitors located within the lobby. Customers look at the monitors daily for updates on programs and event information. Advertising on the community center monitors allows you to highlight your business in a prime location with multiple impressions per hour. WCPD Staff will create the ad for an additional $50.

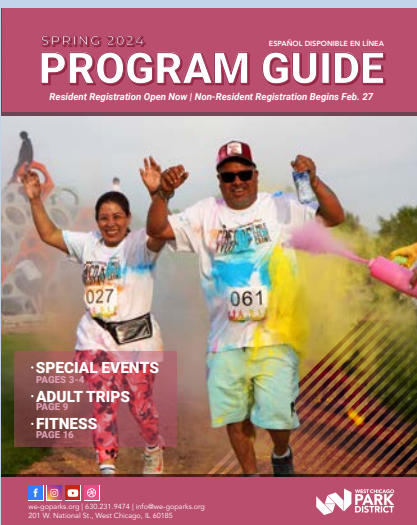|	
6 Months of Advertising	Cost: $300
1 Year of Advertising	Cost: $500 *(17% savings)*

Fitness Monitor Advertisement
(Over 1,200 fitness members)

Advertising on the 12 fitness equipment monitors is the perfect way to have a direct impression on customers. Individual monitors change ads every 10 seconds. This guarantees that if your ad was not seen on the machine the member is on, they will be able to catch it on the equipment next to them.

6 Months of Advertising	Cost: $300
1 Year of Advertising	Cost: $500 *(17% savings)*

Program Guide Advertisement
(Over 13,000 households seasonally)

Each season, the Park District mails a 20-page program guide to all West Chicago households and a digital version is available online in English and Spanish. Take advantage of this opportunity for your message to reach thousands of residents each season.

Half Back Cover (4.47x8.25)	Inside Quarter Page Ad (4.37x3.625)	Inside Business Card Ad (2.19x3.625)
Cost: $800 per guide	Cost: $500 per guide	Cost: $300 per guide

Please review the terms and conditions listed on the back of the sponsorship and advertisement form. All advertisements must be in good taste and are subject to approval by the West Chicago Park District. Design assistance and the option to have your ad in a bilingual format (English/Spanish) are available. Contact the Marketing & Communications Manager for additional information.