

INDIVIDUAL EVENT SPONSOR

Individual event sponsorship opportunities offer low-cost/great-value options to best fit your budget and advertising needs. These a la carte choices provide ample exposure to a singular event and target market.

Individual Large-Scale Event Sponsorships are \$400 each.

LARGE-SCALE EVENTS



Boo Bash

*Attendance: 1,000+

Boo Bash is the biggest Halloween celebration held in the community, bringing hundreds of families to the ARC Center.



Taco & Art Fest

*Attendance: 1,000+

As one of the most popular events of the year, the Taco & Art Fest includes food, music, and art at Reed-Kepler Park.



North Pole Adventure

*Attendance: 500+

Families ride the train with Santa and Mrs. Claus. This popular event is filled with music, stories, and lots of holiday fun.



Spooky Trail

*Attendance: 400+

Spooky Trail has returned! This 0.33 mile haunted trail is a community staple.



Hello Summer Fest **NEW**

*Attendance: estimated 500+

Families will welcome the summer at Reed-Kepler Park with free family fun and entertainment!



Party in the Park

*Attendance: 400+

Three events over the summer showcasing either a movie or a concert.

Benefits include:

- Logo on the Park District's website during the month of the event
- Logo on marketing materials
- Thank you acknowledgment during the event
- 2 admissions to ticketed events (restrictions apply)
- Booth at event (pending approval)

*Event names and attendance numbers are based on previous years and average attendance and are subject to change.

INDIVIDUAL EVENT SPONSOR cont.

Individual event sponsorship opportunities offer low-cost/great-value options to best fit your budget and advertising needs. These a la carte choices provide ample exposure to a singular event and target market.

Individual Mid-Scale Event Sponsorships are \$250 each.

MID-SCALE EVENTS (Select 3 for \$600)



Cinco de Mayo Color Crawl

*Attendance: 100+

This 2-mile Color Crawl gets families active while having fun.



Flashlight Egg Hunt

*Attendance: 300+

This special twist on the traditional egg hunt challenges children to explore Reed-Kepler Park and find Easter eggs with flashlights.



Murder Mystery Dinner

*Attendance: 70+

Participants enjoy food and entertainment as they try to solve a thrilling murder mystery.



A Grinchmas Gathering Breakfast **NEW**

*Attendance: estimated 120+

Families enjoy breakfast and activities with the Grinch himself.



Wine Walk **NEW**

*Attendance: estimated 100+

Take a stroll through beautiful Reed-Kepler Park sampling wines and snacks and end the evening at The Shell for an acoustic performance.



Puzzle Pursuit

*Attendance: 30+

Teams compete to put together the same 500-piece puzzle. One sponsorship slot is available; sponsor gets their logo on the puzzle.

Benefits include:

- Logo on the Park District's website during the month of the event
- Logo on marketing materials
- Thank you acknowledgment during the event
- 2 admissions to ticketed events (restrictions apply)
- Booth at event (pending approval)

*Event names and attendance numbers are based on previous years and average attendance and are subject to change.