

INDIVIDUAL EVENT SPONSOR

Individual event sponsorship opportunities offer low-cost/great-value options to best fit your budget and advertising needs. These a la carte choices provide ample exposure to a singular event and target market.

Individual Large-Scale Event Sponsorships are \$400 each.

LARGE-SCALE EVENTS



Boo Bash

*Attendance: 1,000+

Boo Bash is the biggest Halloween celebration held in the community, bringing hundreds of families to the ARC Center.



Taco & Art Fest

*Attendance: 1000+

As one of the biggest events of the year, the Taco & Art Fest includes food, music, and art at Reed-Keppler Park.



North Pole Adventure

*Attendance: 500+

Families ride the train with Santa and Mrs. Claus. This popular event is filled with music, stories, and lots of holiday fun.



Spooky Trail

*Attendance: 400+

Spooky Trail has returned! This 0.33 mile haunted trail is a community staple.



Unplug Illinois - Fun Run

*Attendance: estimated 500+

Statewide effort to get the community outside. This year we'll enjoy a fun run and concert.

NEW



Party at the Park

*Attendance: estimated 500+

Two events over the summer showcasing either a movie or a concert.

NEW

Benefits include:

- Logo on the Park District's website during the month of the event
- Logo on marketing materials
- Thank you acknowledgment during the event
- 2 admissions to ticketed events
- Booth at event (pending approval)

*Event names and attendance numbers are based previous years and average attendance and are subject to change.

INDIVIDUAL EVENT SPONSOR cont.

Individual event sponsorship opportunities offer low-cost/great-value options to best fit your budget and advertising needs. These a la carte choices provide ample exposure to a singular event and target market.

Individual Mid-Scale Event Sponsorships are \$250 each.

MID-SCALE EVENTS (Select 3 for \$600)



Cinco de Mayo Color Crawl

*Attendance: estimated 100+

This 2-mile Color Crawl gets families active while having fun.

NEW



Flashlight Egg Hunt

*Attendance: 300+

This special twist on the traditional egg hunt challenges children to explore Reed-Keppler Park and find Easter eggs with flashlights.



Family Fishing Derby

*Attendance: estimated 100+

Families and beginner anglers fish together in a friendly competition.

NEW



Slices with Santa

*Attendance: 120+

Families enjoy pizza and crafts with Santa and Mrs. Claus.



Murder Mystery Dinner

*Attendance: 70+

Participants enjoy food and entertainment as they try to solve a thrilling murder mystery.



Family Dance

*Attendance: estimated 100+

Families enjoy a night full of dancing, entertainment, and fun in this themed dance.

Benefits include:

- Logo on the Park District's website during the month of the event
- Logo on marketing materials
- Thank you acknowledgment during the event
- 2 admissions to ticketed events
- Booth at event (pending approval)

*Event names and attendance numbers are based previous years and average attendance and are subject to change.