

INDIVIDUAL EVENT SPONSOR

Individual event sponsorship opportunities offer low-cost/great-value options to best fit your budget and advertising needs. These a la carte choices provide ample exposure to a singular event and target market.

Individual Large-Scale Event Sponsorships are \$325 each.

LARGE-SCALE EVENTS



Flashlight Egg Hunt

Date: March 27, 2026
Location: Reed-Keppler Park
Attendance: 300+

An all ages, egg-citing night time egg hunt, and a visit with the Bunny.



Hello Summer Fest

Date: June 13, 2026
Location: Reed-Keppler Park
Attendance: 500+

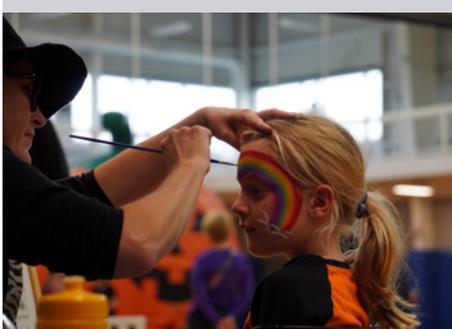
Families welcome the summer with free family fun and entertainment.



Taco & Art Fest

Date: July 25, 2026
Location: The Shell
Attendance: 1,500+

One of the most popular events of the year, featuring food, music, and art.



Boo Bash

Date: October 9, 2026
Location: ARC Center
Attendance: 500+

The biggest Halloween celebration held in the community.



Spooky Trail

Dates: October 22-24, 2026
Location: The Core
Attendance: 600+

This 0.33 mile haunted trail is a community staple.



North Pole Adventure

Dates: December 12-13, 2026
Location: Metra Train Station
Attendance: 500+

Sell out event for families to ride the train with Santa & have holiday fun.

Benefits include:

- Logo featured on all event marketing materials
- Verbal thank-you acknowledgment during the event
- Recognition on social media channels
- Two (2) admissions to ticketed events (restrictions apply)
- Opportunity to host a booth at the event (pending approval)

*Event names and attendance numbers are based on previous years and average attendance and are subject to change.

INDIVIDUAL EVENT SPONSOR cont.

Individual event sponsorship opportunities offer low-cost/great-value options to best fit your budget and advertising needs. These a la carte choices provide ample exposure to a singular event and target market.

Individual Mid-Scale Event Sponsorships are \$250 each.

MID-SCALE EVENTS (Select 3 for \$600)



Candy Land Carnival

Date: March 21, 2026
Location: ZONE250
Attendance: 100+

A fun candy themed carnival for families with children aged 1-12.



Cinco de Mayo Color Crawl

Date: May 2, 2026
Location: Kress Creek Farms
Attendance: 100+

This 2-mile Color Crawl gets families active while having fun.



Middle School Pool Party

Date: August 7, 2026
Location: Turtle Splash Water Park
Attendance: 100+

Exclusive after hours pool party just for middle schoolers.



Race Through Reed

Date: September 12, 2026
Location: Reed-Keppler Park
Attendance: 100+

A family-friendly race and scavenger hunt competition for all ages.



Murder Mystery Dinner

Date: November 21, 2026
Location: ARC Center
Attendance: 70+

An interactive dinner experience centered on solving a mystery.



A Grinchmas Gathering

Date: December 19, 2026
Location: ARC Center
Attendance: 120+

Families enjoy a breakfast and holiday activities with the Grinch himself.

Benefits include:

- Logo featured on all event marketing materials
- Verbal thank-you acknowledgment during the event
- Recognition on social media channels
- Two (2) admissions to ticketed events (restrictions apply)

*Event names and attendance numbers are based on previous years and average attendance and are subject to change.