

ONLINE & DIGITAL ADS

Get your company's name out there! If you have a business with a small advertising budget, then this is the perfect advertising opportunity to market to the entire community at a very affordable price. Reach the thousands of people that visit the ARC Center weekly by advertising on the ARC Center monitors, or place your ad on our fitness monitors that capture the attention of over 1,200 members.



TV Monitor Advertisement

(Thousands of visitors per week)

The ARC Center has two large screen monitors located within the lobby. Customers look at the monitors daily for updates on programs and event information. Advertising on the community center monitors allows you to highlight your business in a prime location with multiple impressions per hour.

Slides are updated on a monthly basis. Design must be provided and fit the dimensions (w-870px by h-540px) as a PNG or JPEG. Make sure to specify the ad run months in the form. WCPD Staff will create the ad for an additional \$50.

6 Months of Advertising Cost: \$300
1 Year of Advertising Cost: \$500

Advertise for a year and enjoy 17% off your total investment.



Fitness Monitor Advertisement

(Over 1,200 fitness members)

Advertising on the 12 fitness equipment monitors is the perfect way to have a direct impression on customers. Individual monitors change ads every 10 seconds. This guarantees that if your ad was not seen on the machine the member is on, they will be able to catch it on the equipment next to them. Slides are changed on a seasonal basis, so advertisement, forms and payment must be submitted at least one month prior to the desired month of display. WCPD Staff will create the ad for an additional \$50.

6 Months of Advertising Cost: \$750
1 Year of Advertising Cost: \$1,200

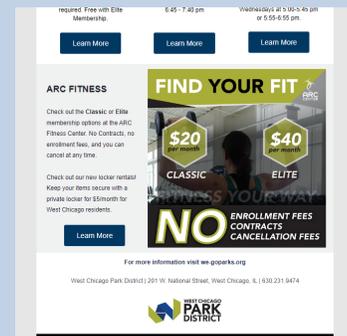
Advertise for a full year and enjoy 20% off your total investment while changing your message seasonally.

E-Newsletter Advertisement

(Over 8,000 subscribers)

The Park District emails active participants the upcoming events and programs on the 1st of each month. Design must be provided and fit the dimensions (w-540px by h-65px) as a PNG or JPEG. Make sure to specify the ad run months in the form. WCPD Staff will create the ad for an additional \$50.

1 Month Advertisement Cost \$90



Please review the terms and conditions listed on the back of the sponsorship and advertisement form. All advertisements must be in good taste and are subject to approval by the West Chicago Park District. Design assistance and the option to have your ad in a bilingual format (English/Spanish) are available. Contact the Marketing & Communications Manager for additional information.