

INDIVIDUAL EVENT SPONSORSHIP

Individual event sponsorship opportunities offer low-cost/great-value options to best fit your budget and advertising needs. These a la carte choices provide ample exposure to a singular event and target market. Please note, if you are interested in the inclusive sponsorship options, these events are already included in your sponsorship package.

Individual Event Sponsorships are \$250 each.



Boo Bash

Attendance - 500*

Boo Bash is the biggest Halloween celebration held in the community bringing hundreds of families to the ARC Center.



Community Theatre

Attendance - 3,500*

The West Chicago Community Theatre presents three annual musical performances bringing thousands of spectators.



Active Adults Programs

Attendance - 30 avg per event*

Active adult programs include anything from education classes, trips and social gatherings.

SUMMER AT THE SHELL (Select all three for \$600)



June

Attendance: 100-500+*

- Hello Summer - large summer kickoff event (500+)
- Two Fun Friday kids entertainment (100+ each)



July

Attendance: 100-300+*

- Rhythm, Brews & BBQ - large mid-summer event (300+)
- Three Fun Friday kids entertainment (100+ each)
- Movie in the Park (100+)



August

Attendance: 100-200+*

- Art & Taco Fest - large summer wrap-up event (200+)
- One Fun Friday kids entertainment (100+)

Benefits for these events include:

- Link to your business on we-goparks.org
- Logo on banner displayed during the month
- Thank you acknowledgement by MC
- 2 admissions to ticketed events

"Buck Services is very grateful for the positive exposure we receive from the West Chicago Park District with each and every one of our sponsorships throughout the year.

Lily and her team make sure our print ads are noticed and shared with the community they/we serve"

-Joe B.

*Event names and attendance numbers are based previous years and average attendance and are subject to change.

West Chicago Park District | Annual Appeal | Individual Sponsorship Opportunities